

Public Transport & Intermodality

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ANM B STIR

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STIB Department Special Services



• Special Buses Services (schools, enterprises, handicapped people) STIB **Development and management of** complementary services : Intermodality PT / Bicycle Car sharing (Cambio) Intermodality PT / Taxi Transit Car Parks (Park & Ride)



VIW

Department Special Services Special Buses & Minibuses



STIB

Special Buses Services :

- Daily school buses
- Daily shuttle services for enterprises (between railway station and workplace)
 - Shuttle services for events

Minibus door-to-door services for handicapped people (40 000 journeys / year)



Department Special Services Intermodality PT / Bicycle



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April 2004 - Agreement between

- STIB
- Brussels Region
- Cyclists Associations

About :

- Metro and low floor Trams accessible to cyclists
- Metro stations more accessible for cyclists
- To improve information for cyclists

Best relationship between STIB and Cyclists

Department Special Services Intermodality PT / Bicycle





Parking places for bicycle

- More than 1 000 places
- Near all Metro station
 - Design and installation by Brussels Region
 - Maintenance by STIB

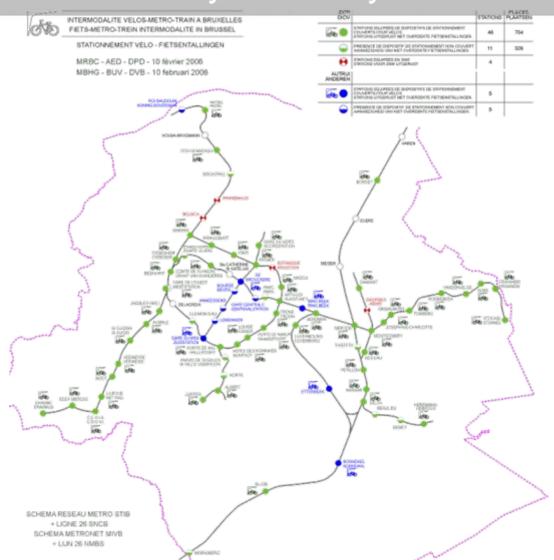
Projects

- New parking places near main Bus & Tram stops
- Closed boxes for bicycle
- Bicycle stations
- Partnership with Provelo



Department Special Services Intermodality PT / Bicycle







Department Special Services Cambio Carsharing





Carsharing and Public Transport are natural partners

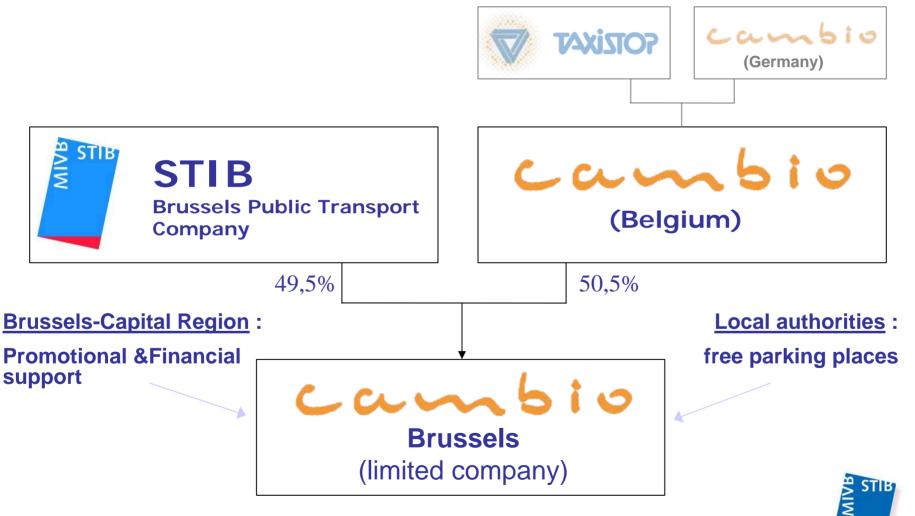


(Publicity in 2003)



Department Special Services Cambio Carsharing





> Department Special Services Cambio Carsharing





STIB: 49,5 %

- did not want to be operator of the carsharing
- but desired to be strongly involved in this new mobility service
- desired expand its mobility offer
- disposed of the needed resources



> Department Special Services Cambio Carsharing





Cambio (Belgium): 50,5 %

- had vocation to become the operator
- had both experience in alternative mobility services (Taxistop) and access to the know-how of Cambio (Germany)
- had a first experience in Walloon Region
- had insufficient means of investment



Department Special Services Cambio Carsharing





Brussels – Capital Region :

- Political support
- Financial support for the beginning of exploitation (3 years)
- Promotional support

Local authorities (Communes) :

- Free parking places
- Local promotion



Department Special Services Cambio Carsharing





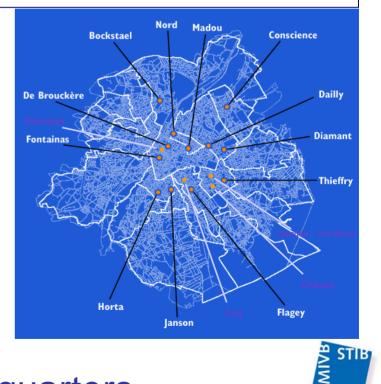
- launched on May 22, 2003
- 4 stations
- 15 cars

40 months later :

- 1.480 customers
- 52 cars
- 17 stations

New station

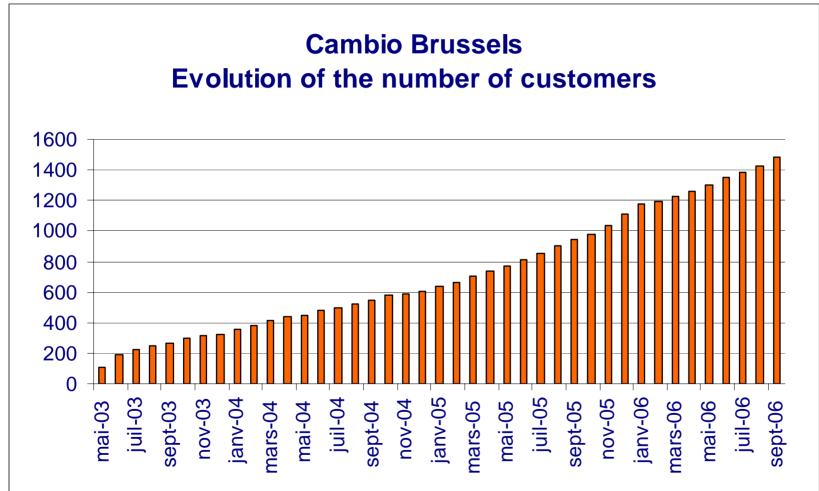
Schuman, near the EU headquarters



> Department Special Services Cambio Carsharing



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Department Special Services Cambio Carsharing



Important publicity campaign



Supported by STIB and Brussels-Capital Region







Combined offer

STIB + Cambio

Department Special Services Cambio Carsharing





Success factors :

- PT collaboration
- Local marketing
- Active prospection of professional users
- High-quality technology
- On-street parking

Challenges :

- Extending coverage to the entire city
- Responding to carsharing demand in the wider urban area
- Attracting the mainstream customer



Department Special Services Intermodality PT / Taxi



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Collective taxi service

- Project for 2007
- New service between classical PT and individual taxi
 - Complement to the future night PT offer
 - Should be operated by taxi operators
 - Should be managed and marketed also by STIB and Brussels Region



> Department Special Services Park & Ride



Park & ride 2006

- About 2 600 parking places (peripherical area)
- Near Metro stations or Tram stops
- Free parking
- No complementary services
- Maintenance by Brussels Region
- Most parkings saturated at 8:00 am
- Plans to improve capacity to more than 8 000 places



> Department Special Services Park & Ride



Future of Park & ride ?

- STIB could manage and market the Par & Ride
- Higher global capacity
- Access control to improve capacity and security
- Complementary services for the car owners
- Pricing of the parking :
 - Low price for PT users (combined offer)
 - Higher price for other users
- It's still a project ... maybe in 2008



Department Special Services





With STIB and complementary mobility services, it becomes possible for more and more people to live in Brussels without to own a car...







Thank you for your attention !

